

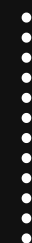
A LOOK BACK ON 回顾报告
BEYOND EXPO 2021

< WHAT'S NEXT? >



beyondexpo.com

BEYONDEXPO2021 # TECHxIMPACT

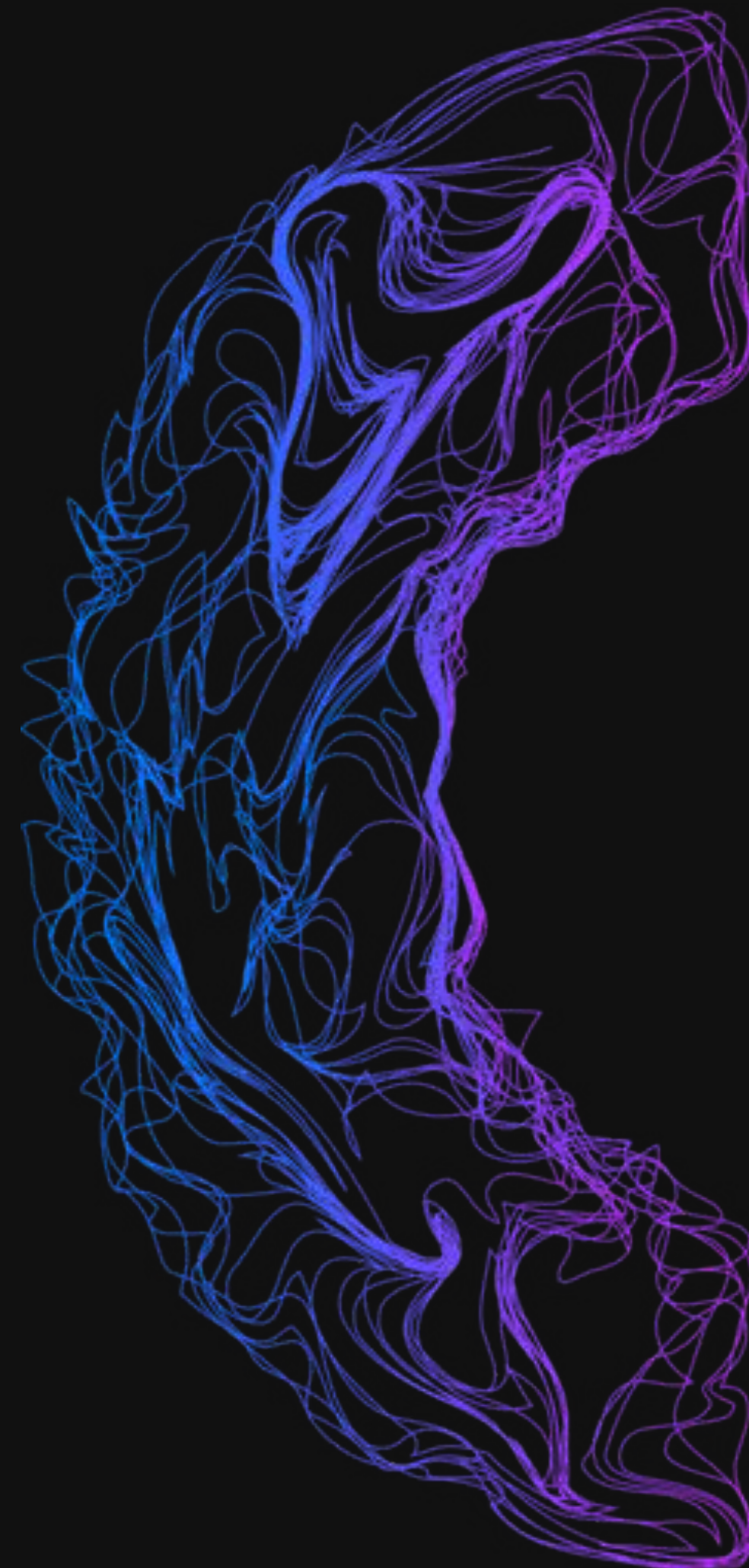


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TECHNOLOGY x IMPACT
科技 x 影响力



BEYOND EXPO 2021 IN NUMBERS >>>

BEYOND EXPO 2021 数据总览



15 M+

Social Media Views
新媒体浏览量



300+ Media Releases

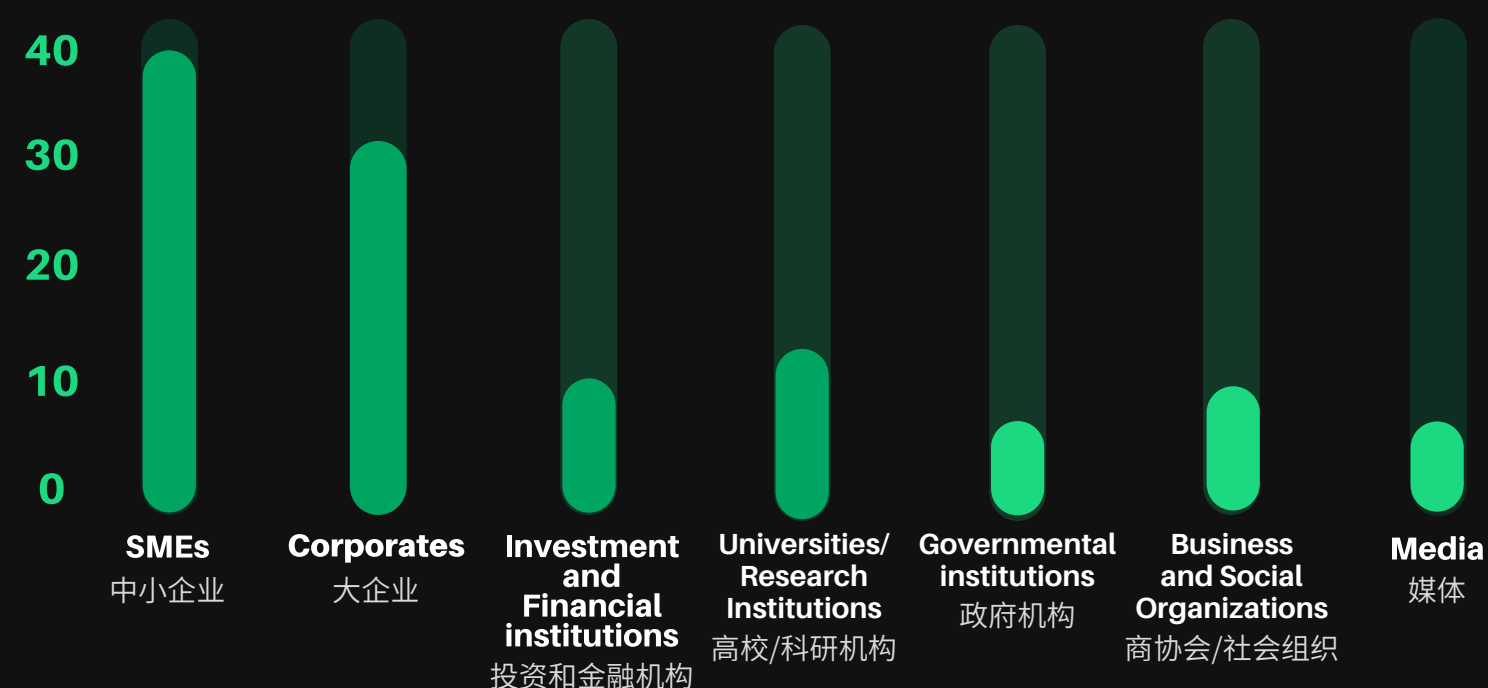
300+媒体发布大会报道

900 + 36 M

Published Posts
图文发布

Page Views
阅读量

The organization type distribution of attendees
参会人员机构类型分布



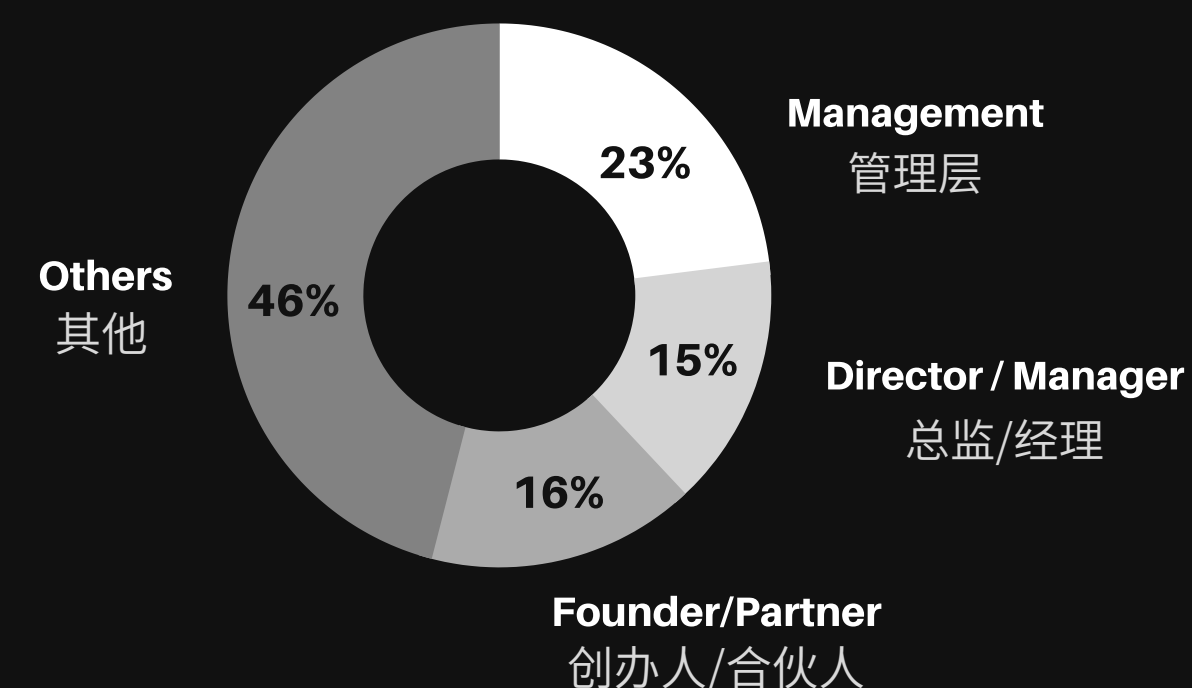
3.5M+

online attendees
线上观众

20 K+

on-site attendees
现场观众

Attendees by senior leadership
高层管理者出席占比



BEYOND EXPO 2021 MEDIA COVERAGE

BEYOND EXPO 2021 媒体传播数据汇总

Media
媒体

300+

Release
发布

900+

Page Views
阅读量

36M

Exclusive Global
Strategic Media
Partner

独家国际战略合作媒体



Strategic
Business Media
Partner

战略商业媒体合作伙伴



New Media Views
新媒体阅读量

15 M

Engagement
互动量

100 K

Overseas Media
海外媒体占比

30 %

Overseas Page Views
海外观众阅读覆盖量

10 M

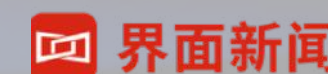
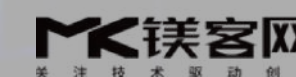
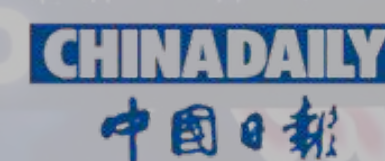
Unique Visitors
报道覆盖人数

30 M

Impression
潜在受众

491.2 M

Media Partners 部分参与报道媒体

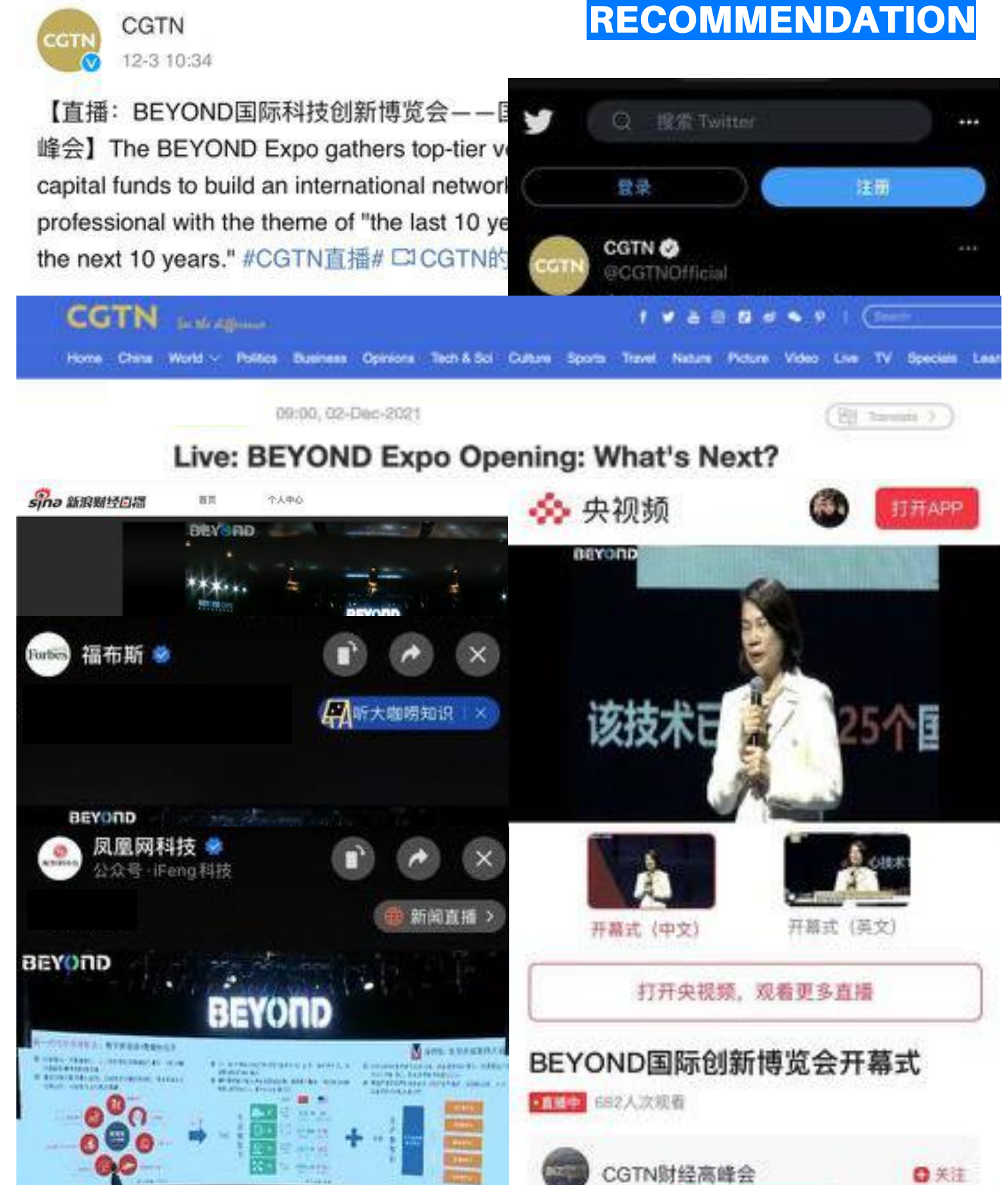


视频全程直播观看量达 **500万** **5 MILLION** LIVE VIEWS

BEYOND Expo 2021 得到CGTN、福布斯中国、新浪科技、凤凰科技等媒体全程视频直播支持。

BEYOND Expo 2021 was broadcasted live on CGTN, Forbes China, Sina Technology, Phoenix Technology

CGTN直播推荐 RECOMMENDATION



Mainstream Media Front Page Coverage

主流媒体争相头版报道

BEYOND

2021 >





BEYOND
2021 >

Exposure Channel (Television Broadcast)

覆盖电视/广播媒体渠道



BEYOND
2021 >

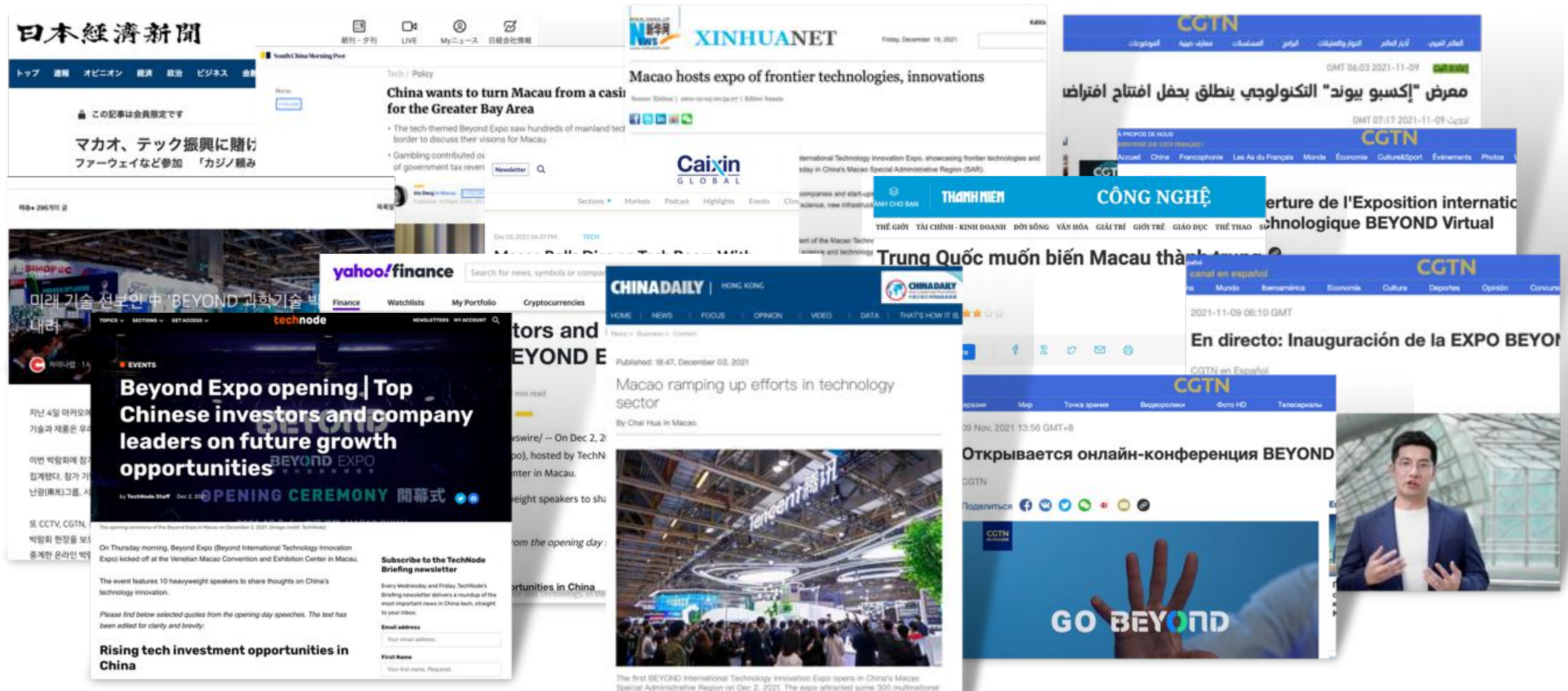
Social Media 新媒体渠道

- 超500条图文及视频发布，
- 社交媒体阅读及互动量达1500万。
- Nearly 500 graphics and videos posted.
- Social media readings and interactions reached 15 million.

Multilingual Media Channels for Global Distribution

多语言媒体渠道全球传播

BEYOND
2021 >



VISIONARY SPEAKERS

INDUSTRY EXPERTS & BUSINESS LEADERS



张玉卓 YUZHUO ZHANG

中国科协分管日常工作副主席、书记处第一书记，中国工程院院士
Member, Chinese Academy of Engineering;
Executive Vice President & Chief Executive Secretary, China Association for Science and Technology (CAST)



赵玉沛 YUPEI ZHAO

中华医学会会长，中国科学院院士，北京协和医院名誉院长
President of Chinese Medical Association, Academician of Chinese Academy of Sciences, Honorary President of Peking Union Medical College Hospital



戚发轸 FAREN QI

空间技术专家，神舟号飞船首任总设计师，中国工程院院士
The first Chief Designer of the Shenzhou Spacecraft, Academician of Chinese Academy of Engineering, an expert in space technology



钟南山 NANSHAN ZHONG

中国工程院院士，广州实验室主任，国家呼吸系统疾病临床医学研究中心主任
Academician of Chinese Academy of Engineering, Director of Guangzhou Laboratory, Director of National Clinical Research Center for Respiratory Disease



赵白鸽 BAIGE ZHAO

十二届全国人大外事委员会副主任委员，中国社会科学院“一带一路”国际智库专家委员会主席，蓝迪国际智库专家委员会主席
Vice Chair of the 12th NPC Foreign Affairs Committee; Chair of the Advisory Committee of BRI International Think Tank of Chinese Academy of Social Sciences; Chair of the Advisory Committee of RDI



常启德 SIDDHARTH CHATTERJEE

联合国驻华协调员
UN Resident Coordinator in China



马蔚华 WEIHUA MA

社会价值投资联盟理事长，原招商银行行长
Chairman of China Alliance of Social Value Investment, Former President of China Merchants Bank



郭台铭 TERRY GOU

鸿海富士康科技集团创办人
Founder of Foxconn



董明珠 MINGZHU DONG

珠海格力电器股份有限公司董事长兼总裁
Chairperson of the Board and President of Gree Electric Appliances, Inc. of Zhuhai



肖松 SONG XIAO

西门子全球执行副总裁、西门子大中华区总裁兼首席执行官
Global Executive Vice President and President and CEO of Siemens Greater China



陈心颖 JESSICA TAN

平安集团联席首席执行官
Co-CEO and Group Executive of Ping An Group



张海鹏 HAIPENG ZHANG

中国建筑国际执行董事、行政总裁
CEO and Executive Director of China State Construction International



吴松 SONG WU

中国太平保险集团投资管理有限公司总经理兼太平资本保险资产管理有限公司党委书记、总经理（拟任）
General Manager of the Investment Management Department of China Taiping Insurance Group and Secretary of the Party Committee and General Manager of Taiping Capital Insurance Asset Management Co., Ltd. (to be appointed)



倪泽望 ZE WANG NI

深圳市创新投资集团党委书记，董事长
Chairman and Secretary of the Party Committee of Shenzhen Capital Group Co., Ltd.



廖宜建 DAVID LIAO

汇丰亚太区联席行政总裁
Co-Chief Executive Asia-Pacific at HSBC



LESLIE MAASDORP

新开发银行副行长兼首席财务官
Vice President and Chief Financial Officer of the New Development Bank



毛志兵 ZHIBING MAO

中國建築集團有限公司 原總工程師、戰略研究院特邀研究員
former chief engineer at China State Construction Engineering Corporation Ltd.(CSCEC). Distinguished Fellow of Strategy Institute of CSCEC



王有为 YOUWEI WANG

中國城市科學研究會 綠色建築與節能專業委員會主任
Director of the Green Building and Energy Conservation Professional Committee of China Urban Science Research Association



SCOTT BEAUMONT

谷歌亚太区总裁
President of Google Asia Pacific



威廉·哈兹尔廷 WILLIAM A. HASELTINE

艾社康董事长、主席、中美健康峰会组织理事长
Founder, Chairman and President of ACCESS Health International



陈志 ZHI CHEN

普洛斯中国副董事长
Vice Chairman of GLP China



PHILIPP VISOTSCHNIG

空中客车中国公司副总裁兼首席财务官
CFO of Airbus China



RAYMOND TEH

NVIDIA亚太区销售与营销副总裁
Vice President at NVIDIA, APAC



顾宏地 BRIAN GU

小鹏汽车副董事长兼总裁
Vice Chairman and President of XPENG Motor



艾德维 DAVID AIKMAN

前世界经济论坛大中华区首席代表官
Former Chief Representative Officer, Greater China World Economic Forum



张俊波 JUNBO ZHANG

Unity大中华区总裁
President of Unity China



汪丛青 ALVIN WANG GRAYLIN

HTC中国区总裁
President of HTC China



尹烨 YE YIN

华大集团首席执行官，华大基因副董事长，深圳标准化协会会长
CEO of BGI Group, Vice Chairman of BGI Gene, President of Shenzhen Association for Standardization



回爱民 AIMIN HUI

复星医药执行总裁、全球研发中心总裁兼首席医学官
Executive President of Fosun Pharma, President of Global R&D Center and Chief Medical Officer



杨嘉明 JIAMING YANG

丽珠生物常务副总经理
Executive Deputy GM of Livzon Pharm



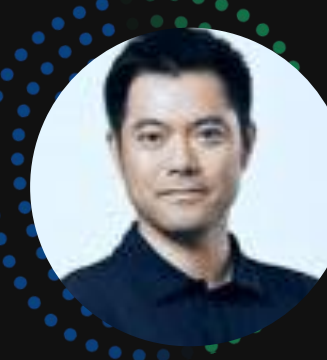
薛武军 WUJUN XUE

华为数字能源全球市场总经理
General Manager of Global Marketing for Huawei Digital Power Technologies Co., Ltd



李思卫 SHERMAN LEE

福布斯中国董事长、首席执行官
Chairman and CEO of Forbes China



王思振 SICHEN WANG

泛生子联合创始人及首席执行官
Co-founder and CEO of Genetron Health



TIGER WANG

LVMH Digital Asia 电子商务与创新主管
Head of Ecommerce & Innovation, LVMH Digital Asia



周健 JAMES ZHOU

微软加速器 北亚区CEO
CEO of Microsoft Accelerator North Asia



谢安 ALLAN XIE

德勤中国气候变化与可持续发展服务主管合伙人/德勤中国华北区副主管合伙人
Managing Partner of Deloitte China Climate Change and Sustainability Services



MICHIHIKO KASAI

KDDI开放式创新基金总经理
Head of China in Corporate Venture Capital at KDDI



傅盛 SHENG FU
猎豹移动董事长兼CEO、猎户星空创始人
Founder of OrionStar, Chairman & CEO of Cheetah Mobile



魏晓东 XIAODONG WEI
咪咕咖啡总经理
General Manager of Migu Café



沈强 QIANG SHEN
将门创投创始合伙人兼CTO
Founding partner and CTO of Jiangmen Ventures



JONAS SVENSSON
联合国项目事务厅科技和创新全球负责人
Head of Global Innovation and Technology, UNOPS



JINGBO HUANG
联合国大学澳门研究所所长
Director of UN University Research Institute in Macau



潘昊 ERIC PAN
柴火创客空间创始人
Founder of Chaihuo Maker Space



李文楣 WENMEI LI
深圳迈瑞生物医疗电子股份有限公司 董事会秘书
Secretary of the Board of Directors of Shenzhen Mindray Biomedical Electronics Co., Ltd.



樊琳 LIN FAN
江苏恒瑞医药股份有限公司 高级总监
Senior Director, Jiangsu Hengrui Pharmaceutical Co., Ltd.



刘东奇 DONGQI LIU
3Glasses 总经理兼COO
General Manager and COO of 3Glasses



RITA YU
Soul App 全球产品负责人
Head of Global Product at Soul App



彭志辉 ZHIHUI PENG
华为昇腾边缘智能技术专家，开源社区活跃贡献者，互联网上用名“稚晖君”
Huawei Shengteng Edge Intelligence Technology Expert, active contributor to the open source community



佟巍 WEI TONG
极飞科技国际事务高级总监，品牌部负责人
Head of Public Relations and Global Affairs at XAG



郭亮 LIANG GUO
吉利科技沃飞长空CEO
President and Chief Scientist of AEROFUGIA



HIDEFUMI ARAKI
R&D战略部长，全球产品研发战略，资生堂
Vice President, Global R&D Strategy, Shiseido



FRANK GAENZLE
管理合伙人，Smartfactory Kunshan
Managing Partner, Smartfactory Kunshan,



ANDREA POZZOLINI
总裁兼首席执行官，Rhea Vendors集团
Member of the Board - President and CEO - Rhea Vendors Group



DOUG MERRITT
总裁兼首席执行官，Splunk
President and CEO, Splunk



LILY HUANG
副总裁，超高净值覆盖，汇丰全球私人银行
SVP, Ultra High Net Worth Coverage, HSBC Global Private Banking



DANIEL YOO
VDMA上海代表处首席代表
Chief Representative the German Mechanical Engineering Industry Association Shanghai Rep office (VDMA Shanghai)



TARIT NIMMANWUDIPONG
总经理，True Digital Park
General Manager of True Digital Park



CLAUDIA VERNOTTI
联合创始人兼董事，ChinaEU
Co-founder and Director, ChinaEU

VISIONARY SPEAKERS

ACADEMIANS & ACADEMICS



肖緒文 XUWEN XIAO
中國工程院院士、中國建築股份有限公司首席專家
Academician of Chinese Academy of Engineering,
Chief Expert of China State Construction Engineering Corp



孟建民 JIANMIN MENG
中國工程院院士、深圳市建築設計研究總院有限公司董事長及總建築師
Academician of Chinese Academy of Engineering,
Chairman and Chief Architect of Shenzhen General Institute of Architectural Design Research Co. Ltd.



岳清瑞 QINGRUI YUE
中國工程院院士、北京科技大學城鎮化與城市安全研究院院長
Academician of Chinese Academy of Engineering,
President of Urbanization and Urban Safety Institute of University of Science and Technology Beijing



张旭 XU ZHANG
中国科学院院士 广东省智能科学与技术研究院 院长
Academician of Chinese Academy of Sciences,
President of Guangdong Institute of Intelligent Science and Technology



钱朝南 CHAONAN QIAN
广州泰和肿瘤医院院长、中山大学肿瘤防治中心教授
President of Guangzhou Concord Cancer Center,
Professor of Sun Yat-Sen University Cancer Hospital



王培军 PEIJUN WANG
中华医学会放射学分会副主任委员，同济大学附属同济医院
Vice President, Radiology Branch of the Chinese Medical Association, Tongji Hospital of Tongji University



欧启水 QISHUI OU
中华医学会检验医学分会常委，福建医科大学第一医院
Standing Committee of the Chinese Medical Association of Laboratory Medicine, The First Affiliated Hospital of Fujian Medical University



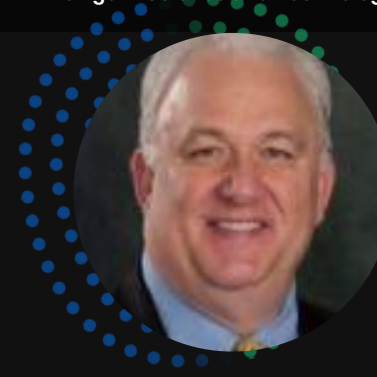
范玉华 YUHUA FAN
神经病学分会脑血管病学组副组长，中山大学附属第一医院
Vice Chairman of Cerebrovascular Disease Group of Neurology Section, The First Affiliated Hospital of Fujian Medical University



汪萱怡 XUANYI WANG
复旦大学生物医学研究院 教授
Professor, The Institute of Biomedical Sciences (IBS), Fudan University



贺耘 YUN HE
深圳湾实验室百瑞创新中心主任；重庆大学药学院教授、博导、国家特聘专家
Director of BayRay Innovation Center, Shenzhen Bay Laboratory; Professor, PhD Tutor, National Specially Enlisted Expert, Chongqing University's School of Pharmaceutical Sciences



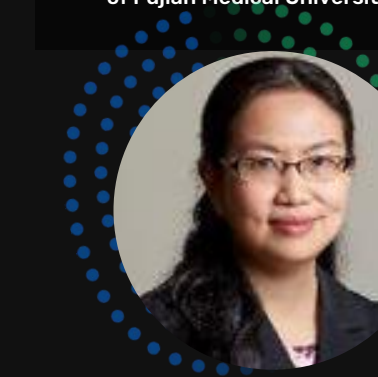
CARL A. RUST
美国佐治亚理工学院副校长；北京国际技术交易联盟国际理事会理事
Executive Director of Industry Engagement and Business Development, University of Massachusetts System



PLINIO INNOCENZI
意大利萨里大学化学材料学院教授
Full Professor of Materials Science at University of Sassari, Italy



董乐 LE DONG
北京通用人工智能研究院常务副院长兼副理事长，国际计算机协会 (ACM) 人工智能专业委员会中国区主席，ACM中国理事会常务理事
Executive Vice President and Vice Chairman of Beijing General Artificial Intelligence Research Institute, Chairman of the China Region of the International Computer Association (ACM) Artificial Intelligence Professional Committee, Executive Director of the ACM China Council



YU PING CHAN
联合国秘书长技术问题特使办公室高级项目官员
Senior Programme Officer, Office of the UN Secretary-General's Envoy on Technology



ROBERT OPP
联合国开发计划署、首席数字官
Chief Digital Officer, UNDP



代云路 YUNLU DAI
澳门大学健康科学学院助理教授，博士生导师
Assistant Professor, Faculty of Health Sciences, University of Macau

VISIONARY SPEAKERS

GLOBAL INVESTORS



张磊 LEI ZHANG
高瓴创始人
Founder of Hillhouse



熊晓鸽 HUGO SHONG
IDG资本创始董事长
Founder of IDG Capital



李开复 KAI-FU LEE
创新工场董事长兼首席执行官
Chairman and CEO of Sinovation
Ventures; President of Sinovation
Ventures Artificial Intelligence Institute



吴亦兵 YIBING WU
淡马锡全球企业发展联席总裁，
中国区总裁
Co-President, President of
China at Temasek Global
Corporate Development



宓群 JAMES MI
光速中国创业投资基金创始合伙人
Founding Partner of Lightspeed
China Partners



童士豪 HANS TUNG
纪源资本管理合伙人
Managing Partner at GGV Capital



蔡李成美 CHRISTINE TSAI
500 Startups创始合伙人兼首席执行官
CEO and Founding Partner of 500 Global



高哲铭 AMIR GAL-OR
Infinity集团创始人及管理合伙人
Founder & Managing Partner of
Infinity Group, Chairman of
INNOVATION



QUINN LI
高级副总裁兼全球负责人
Senior VP and Global Head,
Qualcomm Ventures



陈永岚 EDDIE CHEN
欧瑞泽基金资深合伙人兼亚太中国区总裁
Managing Director and Head of China &
Asia, EURAZEO



周炜 WEI ZHOU
创世伙伴资本创始合伙人
Founding Partner of China Creation
Ventures (CCV)



黄榆滨 YI PIN NG
云启资本创始合伙人
Founding Partner
YUNQI Partners



吴启楠 CARL WU
新风天域创始人兼CEO
Co-Founder and CEO of New
Frontier Group.



吕东 DONG LYU
高瓴资本董事总经理
Managing Director of Hillhouse



黄喆君 EUGENE HUANG
中国区执行总经理，淡马锡投资事业部
Managing Director, China Investment
Group, Temasek



张键 JIAN ZHANG
深创投集团副总裁
Vice President of Shenzhen
Capital Group Co., Ltd.



张铮 ZHENG ZHANG
光大控股母基金董事总经理
Managing Director of Everbright
Limited Fund



沈晶 SHARON SHEN
TPG 资本, 董事总经理
中国区运营负责人
TPG Capital, Managing Director
China Operating Head



李晶 JING LI
L Catterton 董事总经理、人民币基金负责人
Managing Director, Head of RMB Fund at
L Catterton



董中浪 ZHONGLANG DONG
隐山资本管理合伙人 Managing
Partner at Hidden Hill Capital



闵万里 WANLI MIN
北高峰资本及坤湛科技创始人兼CEO
Founder and CEO of North Summit
Capital and Quad Talent Technology



PATRICK GROVE
联合发起人、首席执行官
Chairman and CEO of
Catcha Investment Corp



THOMAS TSAO
联合创始人, 戈壁创投
Co-founder of Gobi Partners



李竹 ZHU LI
英诺天使基金创始合伙人
Founding Partner of
Innoangel Fund



周丽霞 LIXIA ZHOU
金慧丰资本董事长
President of JHF Investment



麦刚 GANG MAI
创业工场创始人
Founder of VenturesLab



冯龙 LONG FENG
深圳高新投投行部董事总经理
Managing Director, Investment
Banking Department, Shenzhen
High-Tech Investment



何瑞怡 MATILDA HO
食芯资本管理合伙人
Founder and Managing Director of
Bits x Bites



刘小鹰 STEVE LAU
老鹰基金创始人
Founder and Managing Partner of
Eagles Fund



钱慰祖 JEFF CHIEN
Plug and Play 全球高级副总裁、中国区合伙人
SVP and China Partnership of
Plug & Play Tech Center



杨守彬 SHOUBIN YANG
春光里&丰厚资本创始合伙人
Founding Partner of Fenghou Capital



方誉瑾 YUJIN FANG
芳晟股权投资合伙人
Managing Partner
Fang Fund Partners



MARCUS YEUNG
创始人兼首席执行官
CEO and founder at
SEABridge Partners



森下隆 TAKASHI MORISHITA
风险投资总经理, 旭化成
GM of Corporate Venture
Capital, AsahiKasei



AARON TSAI
创始人, MAS 资本
Founder of MAS Capital



MICHAEL ZHU
Accathon Capital 创始人
兼管理合伙人
Founder and Managing
Partner at Accathon
Capital



LEYU ONG
股票资本市场全球负责人, 新加坡
证券交易所
Director of Equity Capital
Market at SGX



伍旻锋 MINFENG WU
鼎晖投资 董事总经理
Managing Director at CDH
Investment

BEYOND VIRTUAL 2021

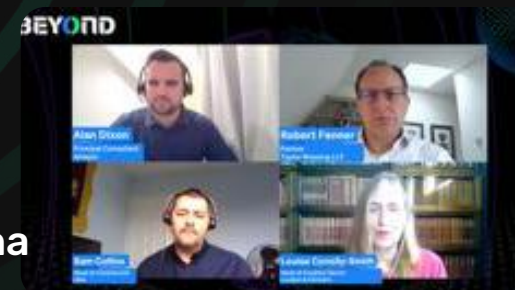
BEYOND
2021 >

CROSS-BORDER ONLINE TECH FORUMS

- Global Tech Investment Trends
- Future of Retail
- Artificial Intelligence
- Smart Manufacturing/IoTs
- Rethinking Recovery
- Gaming Industry
- Southeast Asia Economy
- Impact Investment
- Sustainability Tech
- Sustainable Development Goals
- Metaverse
- NFTs
- SPAC

Australia
Belgium
China
France
Germany
India
Japan
Malaysia

Pakistan
Philippines
Singapore
Thailand
United Kingdom
United States
Vietnam
Hong Kong SAR, China



GLOBAL INFLUENCERS

大咖云集



开幕式 OPENING



CLOSING 闭幕式

50+

Academics
专家学者

100+

Venture Capitalists
投资人

150+

Tech and Business Leaders
行业领军人物



SDG SUMMIT 可持续发展目标峰会



GLOBAL INVESTMENT SUMMIT 国际投融资峰会

THEMED FORUMS

主题论坛

Angel Investment
中国天使投资高峰论坛

Smart Mobility
未来出行论坛

Smart Logistics
绿色智慧物流论坛

Agriculture & Food Tech
农业食品科技论坛

AI Innovation
人工智能创新论坛

Women in Tech
科技女性论坛

BioTech
创新药及生物医疗技术论坛

Smart Living
智慧生活论坛

Smart Healthcare
智慧医疗论坛

Medical Diagnosis Tech & Devices
医药医疗技术设备创新论坛

Artificial Intelligence
人工智能论坛

Robotics
机器人论坛

Future Tech Product Reveal
创新技术发布活动

Green Economy
绿色经济论坛

Metaverse
元宇宙论坛

Architectural Tech
建筑科技论坛

More than 100 panel discussions on trending topics in the industries

近百场论坛活动，聚焦热门垂直行业话题

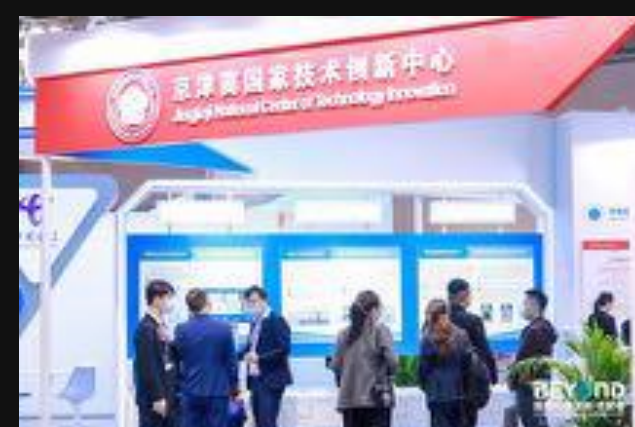
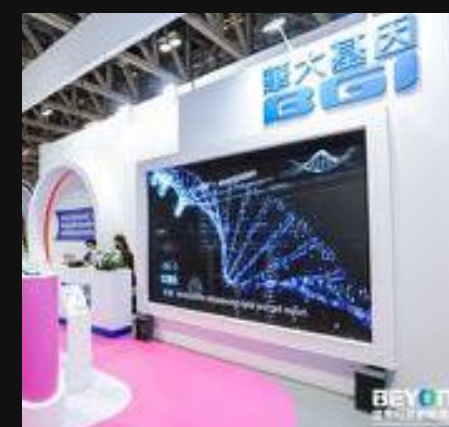
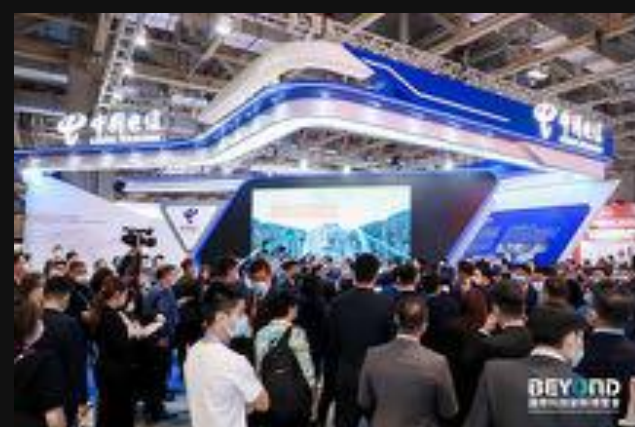
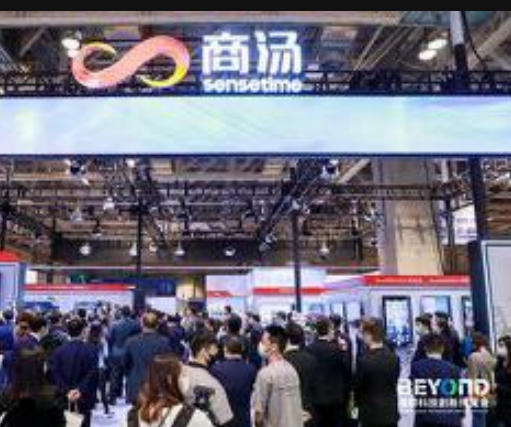


EXHIBITION AREA

展区盛况

Leading companies showcasing cutting-edge technologies

领军企业齐聚，前瞻科技未来



ORGANIZERS

组织架构

主办单位



承办单位



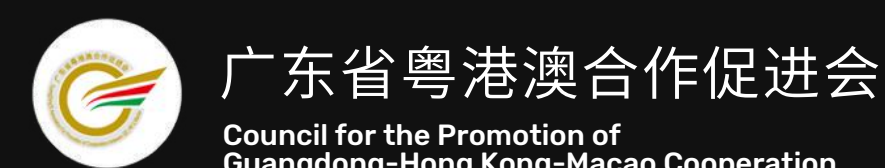
合办单位



战略合作伙伴



支持单位



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MORE EXHIBITORS 更多展商



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全球合作伙伴



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创新工场 INNOVATION VENTURES	5Y CAPITAL 五源资本	光大控股 EVERBRIGHT LIMITED	深圳天使母基金 Shenzhen Angel FOF	TPG	GGVCAPITAL	创世伙伴 CHINA CREATION VENTURES
BAI	CATTERTON	光速中国 Lightspeed China Partners	SBCVC 软银中国资本	创享投资 Creation Venture Partners	NORTH SUMMIT CAPITAL	英飞尼迪资本 INFINITY
CMC 资本	SAIF Partners	G O B I C H I N A 戈壁创投	深投控 FORTUNE GLOBAL 500 2021 高新投 hti	INNO 英诺天使基金 INNOANGEL FUND	食芯资本 BITS×BITES	PLUGANDPLAY CHINA 璞跃中国
Accathon Capital	500	HONG KONG	NEW FRONTIER	MOX	BEENEXT	CHERUBIC VENTURES
衡宽资本 HANGFUN CAPITAL	德太资本	UpHonest Capital 威诚资本	天使联合汇	C VENTURES	PAGODA CAPITAL 高达同道	将门

WHAT TO EXPECT AT BEYOND EXPO 2022?

4,000+

Innovative Companies
创新公司

20,000+

Tech-minded professionals
科技创新追求者

250+

Global leaders
全球顶尖创新领袖

120+

Forums and meetings
主题活动及行业聚会

500+

Global media
全球媒体

1,000+

Exhibitors
参展企业

120+

Countries and regions
国家和地区

40%

International attendees
国外参会者

500+

Global investors
全球投资人

BEYOND Expo 2022 will be held at the Venetian Macao Convention and Exhibition Centre, which offers approximately 50,000 square meters in space, enough to host more than 1000 exhibitors. We are expecting more Fortune 500 top international corporates, unicorns and emerging startups to participate this year. Industry forums and networking sessions will be conducted concurrently as we look forward to connecting attendees from all walks of tech backgrounds with immersive interaction to boost the global tech scene in the APAC region.

BEYOND国际科技创新博览会2022 将在澳门威尼斯人金光会展中心设立近五万平的展区，我们期待来自中国、韩国、日本、泰国、马来西亚、新加坡、印度尼西亚、印度、土耳其等国家和地区的世界五百强、大型跨国企业、独角兽创新企业以及新型初创企业超1,000个展商参与，同时BEYOND 2022将举行超百场活动和对接会，期待来自全球的科技创新追求者参加，从企业、产品、资本、产业等全方位融合互动，共同促进亚太甚至全球的科技创新行业发展。



CONTACT US 联系我们

Sponsorship/Partnership/Ads | 商务合作
bd@beyondexpo.com

Media/PR/Tips | 媒体合作
media@beyondexpo.com

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